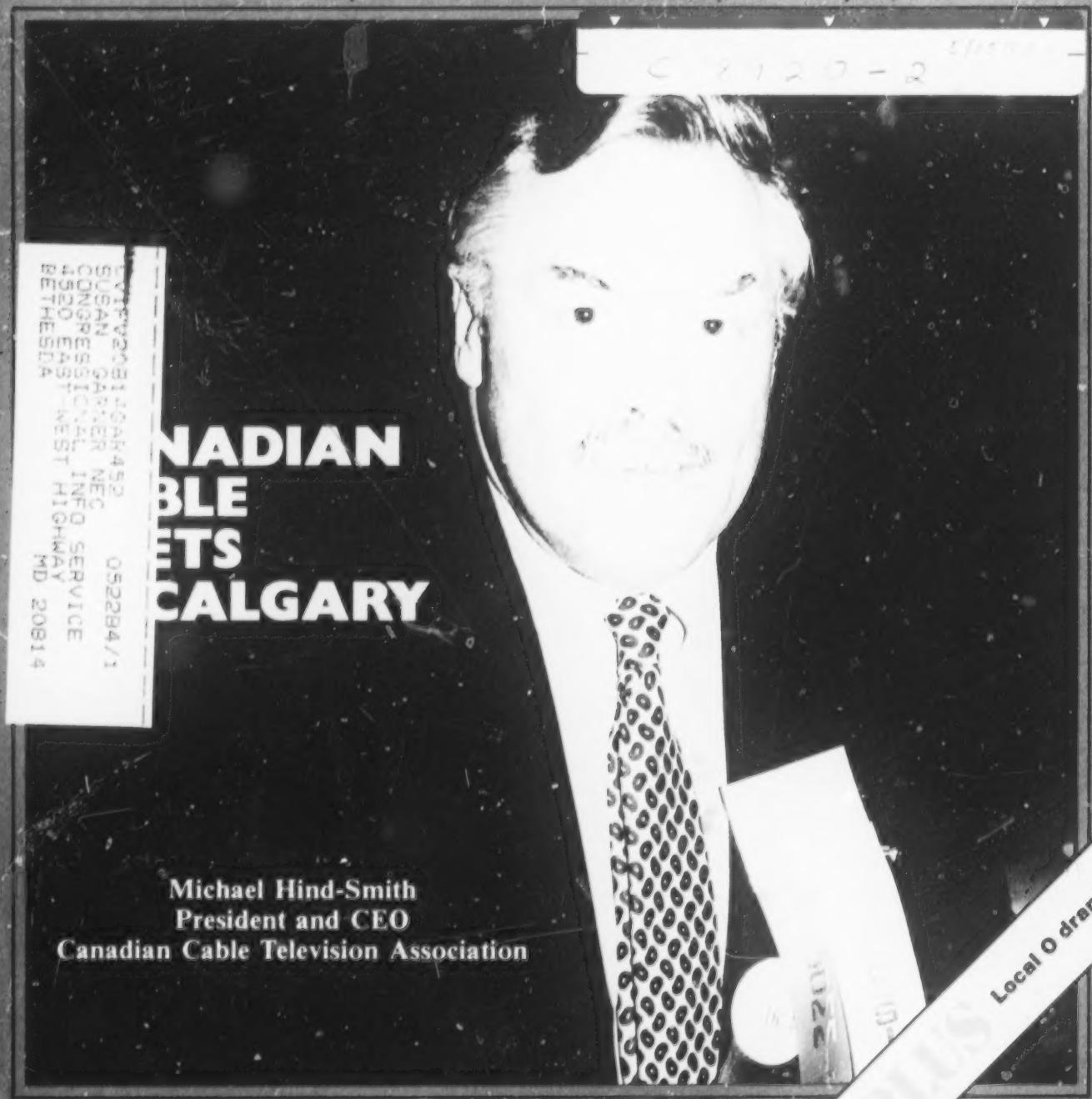
- Lewis moves to streamline Warner staff
- MTV charges affiliate fees; Nickelodeon in ad game
- Falcon wins Pasadena with 500 MHz bid
- Senate postpones vote on S. 66 to mid-June

CableVision

The news and features weekly of the cable television industry May 30, 1983 $3.00



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Michael Hind-Smith
President and CEO
Canadian Cable Television Association

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Ted Rogers, vice chairman and CEO of Rogers Cablesystems Inc., was the keynote speaker at the 26th annual convention of the CCTA (See 'Newswire').

Canadian cable show

Signal theft and specialty networks are hot topics at the Canadian Cable Television Association's annual meeting in Calgary, Alberta. **Leading the week, pages 14-16.**

More pink slips

Further staff cuts are to come at Warner Amex in the wake of the 57 cutbacks at NYC headquarters, says chief Drew Lewis. But total pink slips won't come near the much-mentioned 200 mark, he adds. **Leading the week, pages 14-16.**

Putting WASEC in the black

MTV announced plans to start charging an affiliate carriage fee for its popular rock/new wave service; sister children's channel, Nickelodeon, announced plans to take advertising starting later this year. Both moves are part of a strategy to put Warner Amex joint venture in the black. **Leading the week, pages 14-16.**

Playboy Channel dropped

After only two nights of Warner Amex's Cincinnati system, programmers dropped The Playboy Channel, citing technical glitches. Playboy wants back on. Did "anti-porn" pressure do the channel in? The system denies that was the case. **Leading the week, pages 14-16.**

Falcon 500 wins Pasadena

Los Angeles City Council awarded a franchise to Falcon Communications to build the nation's first 500 MHz cable system in the 46,000-home community of Pasadena. **Leading the week, page 19.**

Cinemax saves 'SCTV'

In the first phase of a format change aimed at using original programming to attract a younger audience, Cinemax has signed for 18 new episodes of the satire comedy *SCTV Network*. **Leading the week, page 19.**

'Diabetes: Update '83' to air

The informathon, a program concept using styles of the telethon and documentary, returns to Cable Health Network next month. **Page 24.**

CCM goes national

The program and cable guide publisher has decided to market its major industry publication, *Cable Monthly*, to national advertisers for the first time. **Page 51.**

Small systems piracy

Theft of service due to cable-ready television sets may be a minor problem for the industry as a whole, but the problem is adding up to a significant revenue loss for the small cable system operator. **Page 52.**

Viewer sues for X-rated rights

In the community of Vernon Hills, Ill., a viewer is suing the cable system, mayor and village manager because of their refusal to show X-rated films over the cable system. **Page 58.**

Attack on signal theft

Francis Fox, Canada's minister of communications, announced a proposed regulation relaxing certain requirements for licensing receive-only earth stations. **Page 58.**

About the cover

Michael Hind-Smith, president and CEO, Canadian Cable Television Association. Photo by Craig Leddy.

This week in PLUS

Local cable is making a return to the stage. Small systems don't have the funds to produce the type of theater that can be done nationally, but homegrown drama is making a cable entrance via local origination and public access channels. The productions cut costs by doing everything from taping in the middle of the night to borrowing costumes from historical societies. Some predict that this is just the beginning and that non-union experimental theater will become a growing force in cable. . . Entertaining how-to programming is the rule rather than the exception at Caravatt Communications. The group takes a fresh approach to cable—its sports how-tos have national sponsors and air on ESPN. The next step is mass-marketing extended version videocassettes. With the company's president long-time marketer Paul Caravatt, the emphasis on marketing is not surprising. **Pages 27-50.**

Program producers

The following is a list of companies involved in the production of programming for the cable TV industry. The remainder of this list will run in the following issue(s).

ABA Productions Ltd.
(312) 276-1400
24 Elm St.
Melrose Park, Ill. 60162
Personnel: Anthony Finocchio, president
Film-video producer of "33 Brompton Place," two titles in pre-production

Alan Belkin Productions
(213) 276-4065
148 S. Beverly Dr.
Suite 200
Beverly Hills, Calif. 90212
Personnel: Alan Belkin, president/executive producer; Martin Weiss, vice president, creative affairs
Independent producer of programs for cable and broadcast as well as feature length films for theatrical and television. For cable: "Just Desserts," a 1/2-hour comedy series featuring Hitchcockian-type twists; "What's It Like?" a 1/2-hour series of human interest stories about unique careers; "Going Home," a series that brings famous Americans back to their hometown roots; and "Crackers," a 1/2-hour comedy-variety series.

Alan Landsburg Productions
(213) 473-9641
1554 S. Sepulveda Blvd.
Los Angeles, Calif. 90025
Provides programming for broadcast and cable television

Alvin H. Perlmutter Inc.
(212) 935-2555
31 W. 57th St.
New York, N.Y. 10020
Personnel: Alvin Perlmutter, president
Provides programming for cable and broadcast TV.

Amberley Associates
(513) 984-8833
8660 Lynnehaven Dr.
Cincinnati, Ohio 45236
Personnel: Ahron Leichtman, president; Ida Leichtman, vice president
Consultant specializing in television and film production, promotion and distribution; television packaging and promotion.

Andrew John Stewart/Communications
(504) 866-1033
238 Moqueur Lane
New Orleans, La. 70118
Personnel: Andrew John Stewart, president/sales manager, Tom Grosscup, vice president; Stefane Henry, general manager
Broadcast and CATV production and programming, original programming to fulfill local production obligation.

Anthony Associates
(304) 722-5383
P.O. Box 4047
Saint Albans, W. Va. 25177
Personnel: Harry Anthony, president and general manager; Claudia Fisher, vice president; Jim Thomas, sales manager
Local TV productions—sports, religion, legal, commercial, industrial—video editing, on location capabilities, dubbing, programming consultants, local, national, satellite, marketing, advertising and promotions.

Arts Video Entertainment Inc.
(212) 864-6365
113 W. 9th St.#4-R
New York, N.Y. 10025
Personnel: Jason Starr, president
Producer of independent programming for cable television.

Atlantic Richfield/Arco
(213) 486-2740
515 S. Flower St.
Los Angeles, Calif. 90052
Programming including energy update, a 20-minute free electronic news magazine provided for cable television.

Atlantic Television Inc.
(213) 859-8460
9000 Sunset Blvd. #900
Los Angeles, Calif. 90069
Personnel: Dana Jonathan, vice president, programming; Meyer Schwarzstein, director pay TV sales; Pat Furnare, director programming
Independent program producer and distributor. Currently in production is "Likely Stories" episodes 2, 3, 4 a made-for pay comedy series produced in association with Imagination Productions.

Automart
(305) 844-2578
636 U.S. Highway 1
P.O. Box 14006
West Palm Beach, Fla. 33408
Personnel: Gary Brown, president; Stephen Spalter, vice president
A locally produced shopping program that showcases cars, boats, trucks, motorcycles and almost anything else with wheels; made for cable television

Bardon & Associates
(213) 378-3633
4421 Via Pavion
Palos Verdes Peninsula, Calif. 90274
Personnel: Charlotte Parker, marketing manager
Produces "The Picture of Health," a daily 1/2-hour show with news-magazine format; co-hosts are Don Chelew and Barbara Herlocker; appears on SPN.

Barry & Enright Productions
(213) 277-3414
1888 Century Park East
Los Angeles, Calif. 90067
Personnel: Jack Barry, executive producer; Dan Enright, executive producer
Production completed in November 1982 of "Nipsey Russell's Juvenile Jury," a 20-episode series for BET where kids give advice to kids.

Bergman-Harris Production
(212) 757-7921
850 Seventh Ave.
New York, N.Y. 10019
Personnel: Paul Harris, producer; David Bergman, producer
Produces for cable, STV and broadcast television; some programs include "It's Rock & Roll," "The Playboy Follies" and "Now Showing."

Best Film & Video Corp.
(516) 487-4515
98 Cuttermill Rd. #336
Great Neck, N.Y. 11021
Personnel: Roy Winnick, president
Completed production of "Celebrity Cooking" and "Sportsview," starring Jimmy Brown; several other projects are under consideration for both cable and TV syndication. The company also is a supplier of programming to the cable and television markets currently offering "Bruce Lee Theatre," a package of 10 martial arts films; "Frightful Flicks," a package of 10 horror and suspense films; "Best One," a package of general lease films.

Bill Burrud Productions
(213) 937-0300
1100 S. LaBrea Ave.
Los Angeles, Calif. 90019
Personnel: Gerald L. Ohesse, vice president; John Burrud, executive vice president
Producer for broadcast and cable; programs include "The Amazing World Specials" and "Animal World."

Blue Marble Co.
(212) 541-8305
40 W. 57th St.
New York, N.Y. 10019
Personnel: Dale Glickman, producer
Programs under production include "Witches Sister" a 70-minute children's program; "Do Me a Favor, Don't Vote for My Mom," 50 minutes, and "These are the Good Old Days," a 20-minute public service light drama. All are for cable television.

Bob Stewart Productions
(212) 977-7610
250 W. 57th St.
New York, N.Y. 10019
Personnel: Bob Stewart, executive producer; Anne Marie Schmitt, producer
Independent program producer for cable and commercial TV.

Bonneville Productions
(801) 237-2334
130 Social Hall Ave.
Salt Lake City, Utah 84111
Personnel: Craig Huler, English marketing
Provides programming to cable systems both complete recorded productions and live programming

Brandman Productions Inc.
(213) 463-3224
2062 N. Vine St.
Los Angeles, Calif. 90068
Production organization that has provided HBO with between six and eight "Standing Room Only" programs.

CNB-TV
(212) 794-3260
49 E. 68th St.
New York, N.Y. 10021
Personnel: Paul Stafford, president; Pat Ruggieri, executive vice president; Charles Post II, operations manager
Studio production and post production facility with permanent satellite transmit and receive capability; independent production and distribution; "Beyond the Horizon US/Japan Magazine," 52-week series; videoconferencing and program syndication.

Cable Films
(913) 362-8375
Country Club Station
Country Club Village, Mo. 64113
Personnel: Herbert Miller, president; Todd Randall, operations manager
Provides motion pictures, newsreels, documentaries and adult programming to stand-alone systems, pay cable and local origination channels; all programming available in all formats—1" videotape, 16mm film, 3/4" U-Matic cassettes and 1/2" VHS or BETA; complete inventory of 250 motion pictures available to foreign markets in PAL, SECAM or NTSC videotape formats; marketing and advertising assistance plus duplication facilities are also available in Kansas City.

Cable stats

Capricorn Entertainment
(213) 760-7874
11350 Ventura Blvd.
Studio City, Calif. 91604
Personnel: Don Azars, president; Andy Belling, executive vice president
Produces for any media; representative programs include "Computer Warehouse," "Hollywood International" and "Crisis Counseler" (for Cable Health Network).

Centerpoint Productions
(213) 850-1250
3575 Cahuenga Blvd. West
#455
Los Angeles, Calif. 90068
Personnel: Jim Rich, vice president of cable/executive producer
Produces variety programs for cable, including a yoga special with MCA Universal Disk and Cassette, and a set of six miniseries with a comic theme.

Charisma Productions
(305) 426-8228
440 S. Federal Highway
#9C
Deerfield Beach, Fla. 33441
Personnel: Kay Olson, president
Independent program producer and distributor of independent film and video projects to cable and foreign markets. SPN premiered "Inside Golf", a nine-week series in summer of 1982; "Tennis Anyone?", a 13-week sports instruction show has been aired; "2Cosmic Rock," a weekly rock series highlighting new talent for SPN; other programs are in production.

The Chesler Producing Corp.
(213) 665-6983
8307 W. 4th St.
Los Angeles, Calif. 90048
Personnel: Lewis Chesler, president executive producer
Produces variety shows with mass appeal; plans dramatic anthology in the future; some productions include "Crystal Gayle in Concert" and "Red Skelton's Funny Faces Part III".

Chromatic Communications Corp.
(212) 581-2660
23 E. 10th St. #704
New York, N.Y. 10003
Personnel: Robert Lieberman, president; Lloyd Segan, director of development; Marlo Newman, director of marketing
Producers and distributors of cable programming.

Chrysalis Visual Programming
(213) 550-0171
9255 Sunset Blvd.
Los Angeles, Calif. 90069
Personnel: Linda Carhart, vice president; Jon Monday, sales manager
MTV has aired three programs: "Hewey Lewis Live at the Country Club", "Blondie," and "Jethro Tull." "Pat Benatar" is under production with completion set for January or February 1983.

Coe Film Associates Inc.
(212) 831-5355
65 E. 96th St.
New York, N.Y. 10028
Personnel: Bernice Coe, president; Mignon Levey, sales
Distributor of short films and documentaries to television in US—library of over 7,000 films in over 80 categories for children and adults, 80 categories for children and adults, general audiences, family, educational and instructional television, network, commercial stations, PBS, pay and basic cable.

Columbia Pictures Pay TV
(213) 954-1023
Columbia Plaza South
Burbank, Calif. 91505
Personnel: Tony Lynn, senior vice president; Richard Rosen, director feature film marketing
Independent program producer and distributor of Columbia releases to pay cable and STV.

Communications Resources L P
(203) 629-1500
45 Field Point Rd.
Greenwich, Conn. 06830
Personnel: Steve Kahn, managing partner
Original cable programming for both basic and pay cable networks—representative example: "Fundamentals" for ESPN; development of advertiser-supported series and specials for cable—representative example: "Harry Gant's Drive To Win" for U.S. Tabacco Co.; development of exclusive, proprietary local orgination marketing/programming format for cable systems and MSOs; independent producer, owned in part by Whitcom Investment Co., producing exclusively for basic and pay cable.

Computer Video Productions Inc.
(612) 888-2388
1309 - 1347 Clover Dr.
Bloomington, Minn. 55420
Personnel: James Heuton, president; Dean Sutliff, vice president; Ronald Levitus, sales manager; James Daily, production manager; Kenneth Daniels, chief engineer
Independent producer providing complete script to screen videotape production services for cable, broadcast, industrial and government related television.

Corporation for Entertainment and Learning
(212) 421-4030
515 Madison Ave.
New York, N.Y. 10022
Personnel: Charles Grinker, executive in charge of production; Mert Koplin, executive in charge of production; Sandford Fisches, executive in charge of production
Produces "The Animal Express," a daily nature series taped at the San Diego Zoo; "Just for Fun," 130-episode family participation show, "A Walk in the 20th Century;" an historical series; and "Working," a 75-episode insert series on job opportunities for Nickelodeon; all programs are for cable.

Crossover Programming Co.
(213) 451-9762
1237 Seventh St.
Santa Monica, Calif. 90401
Personnel: Charles Braverman, executive producer; Michael Roach, producer
Produces for cable and sometimes broadcast television; programs include "What's Up, America," "Boy Meets Girl," and some feature film production.

Crown International Pay Television Inc.
(213) 657-6700
292 S. La Cienega Blvd. #306
Beverly Hills, Calif. 90211
Personnel: Lynette Prucha, client services
Supplies theatrically released pictures to pay television programmers and STV.

DBA Television
(213) 851-7801
3211 Cahuenga Blvd. W.
Los Angeles, Calif. 90068
Personnel: Dave Bell, chairman; John Cosgrove, vice president; Jim Thompson, president
Independent program producer for cable television.

Diamond P Sports
(213) 874-1512
7715 Sunset Blvd.
Los Angeles, Calif. 90046
Personnel: Peter Hartz, marketing director
Independent program producer for cable and broadcast TV.

Domino Productions/Schwartz Communications Inc.
(213) 552-2204
2049 Century Park East, Suite 1200
Los Angeles, Calif. 90067
Personnel: John Schwartz, president, executive producer
"Behind the Scenes, Rick Baker" looks behind the scenes of the production "An American Werewolf in London," documentary will be aired in first quarter 1983; also "The Dark Crystal," an interview with Jim Hensen; documentary "Blanca—Portrait of a Stripper;" "Hollywood Movie Make-up for Halloween" with Steve Laporte; produce for cable, pay and syndication.

Eastern Video Systems Inc.
(202) 483-3800
2141 P Street NW #107
Washington, D.C. 20037
Personnel: Tom Dooley, president; Marilyn Barksdale, vice president
Video production in 3/4".

Editel-Chicago
(312) 440-2360
301 E. Erie
Chicago, Ill. 60611
Personnel: Doyle Kaniff, executive vice president; Lenard Pearlman, general manager; Dave Mueller, manager of client services
Independent program producers and videotape production facilities; produces programs for STV service in Chicago area.

The Elkins Organization
(213) 858-6090
1357 Schuyler Rd.
Beverly Hills, Calif. 90210
Personnel: Hillard Elkins, president
Independent program producer for cable television.

Embassy Communications
(213) 553-3600
1901 Avenue of the Stars #666
Los Angeles, Calif. 90067
Personnel: Michael Grade, president; HalGaba, vice president
Produces programming for cable television.

Embassy Home Entertainment Corp.
(313) 348-8122
424 N. Center St.
Northville, Mich. 48167
Personnel: Andre Bray, president
Produces a variety of programming for cable and commercial broadcast television.

Feature Arts Unlimited
P.O. Box 9126
Venice, Calif. 90291
Personnel: Max Zippo, executive; Mona Zippo, production chief
Offers original low-cost family television programming; specializing in comedy and dramatic series; additional functions include full organic advertising services with emphasis on television commercials.

Four Star International
(213) 709-1122
19770 Bahama St.
Northridge, Calif. 91325
Personnel: Joseph Doyle
Independent program producer and distributor.